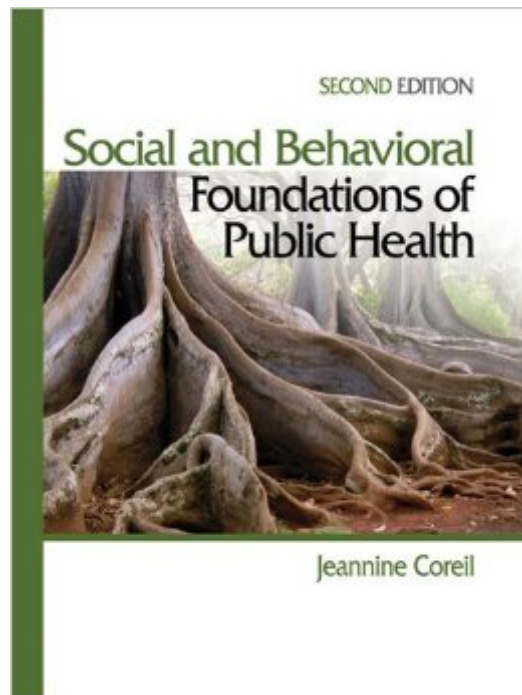


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# Social And Behavioral Foundations Of Public Health



## Synopsis

Emphasizing the importance of social context and cultural construction, *Social and Behavioral Foundations of Public Health* examines current issues in health from a social and behavioral sciences perspective. The book uses a social ecological framework to address multilevel influences on health and enlarge the dominant "risk factor" approach to health behavior. Editor Jeannine Coreil and contributing authors use examples from the forefront of public health to illustrate the relevance of "core"competencies" in the field to diverse real-world problems. The Second Edition has been thoroughly updated and revised throughout, based on user feedback, and includes new theory, research, case studies. Key Features: Applies the social ecology of health model to contemporary issues at the individual and group levelDraws from a wide range of disciplines, including medical sociology, health psychology, medical anthropology, demography, gerontology, and economics Describes planning, implementation, and evaluation of public health programs, policies, and interventions Features engaging case studies and examples on topics such as HIV/AIDS and breast cancerIncludes new "Special Topics" section, with chapters on childhood obesity, injury prevention, and occupational health Offers practical advice for students and practitioners interested in updating their knowledge and skills" *Social and Behavioral Foundations of Public Health* is intended as a core textbook for graduate courses in public health and health care management that examine current issues in health from a social and behavioral sciences perspective.

## Book Information

File Size: 1929 KB

Print Length: 444 pages

Page Numbers Source ISBN: 1412957044

Publisher: SAGE Publications, Inc; 2nd ed. edition (January 21, 2009)

Publication Date: August 23, 2013

Sold by:Â Digital Services LLC

Language: English

ASIN: B00EYQERFK

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #65,857 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #6 in Kindle Store > Kindle eBooks > Medical eBooks > Internal Medicine > Infectious Disease > Epidemiology #8 in Kindle Store > Kindle eBooks > Medical eBooks > Administration & Policy > Public Health #16 in Kindle Store > Kindle eBooks > Medical eBooks > Administration & Policy > Health Care Delivery

## Customer Reviews

I was expecting more for a textbook that costs so much. The theory presented in the book wasn't very clear or very detailed. In our class, I ended up learning more from a free CDC PDF file that was more clear. We hardly used the textbook in our class- outside materials were more clear.

Badly-written, slanted, and without scientific corroboration of the author's grandiose declarations. At times it sounds more like a diatribe. The author falls for an attitude you find sometimes in the field of public health - "medical doctors are the devil and public health practitioners are the salvation of the universe". Ugh. This book should have been edited rigorously by a professional before being published. Where I went to school, we had to use this textbook because the author is a professor in that department. I guess the teachers who taught the intro class were afraid to use something else, or maybe they drank the diatribe Kool-Aid too. To understand the subject, please buy yourself another book.

This textbook is very informative and is written in a way that does bore the reader. The topics are presented in a logical order and have many examples to help you grasp the topic. The index is well organized. I would recommend this textbook to my peers and education professionals.

I'm a newbie to the field of Public Health. I wanted a textbook that'd provide a solid overview of the field. It provides that but because the book was published in 2001, it leaves out the significant impact 9/11 must have had on the field of public health, including bioterrorism, public health preparedness & public health informatics. For my purposes (psych background considering grad education in public health), I think it's okay. Couple of complaints... I wish the book had more graphics, illustrations. Also - the writing is as dry & boring as they come! Sure to cure chronic insomnia in a snap! Just because it's research doesn't mean it has to be boring. Apparently these guys don't know that.

This book was a tremendous help for my online class. It was very informative and easy to read each chapter. I actually learned a lot from the course I took and using this book as a guide.

Well written and interesting for a book intended for academia. However, having given it a good review I can say if you are a conservative you will hate the book. I am a conservative and the content bothered me enough that I decided I was not interested in continuing my PhD study in Public Health. You absolutely have to be a liberal to be in public health or you will hate most of the things they stand for.

It is a good introduction to social and behavioral aspects of public health. Uses basic and thorough understanding of popular theories and constructs/models used to understand behavior on multiple levels.

This book is very well written and easy to follow. It starts by giving a very good history of public health and continues to build on that theme while giving the reader an indepth understanding of the social and behavioral factors that impact public health.

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